

BUILDING TOMORROW TOGETHER

RAG HOLDINGS

UAE | QATAR | SINGAPORE | INDIA

    @ragholdings

 www.ragroup.ae

ABOUT US



RAG Holdings, established in 2013, is one of the UAE's emerging business ecosystems, empowering entrepreneurs, startups, SMEs, and global enterprises to establish, operate, and scale their businesses across the GCC and beyond.

Positioned as Global Market Entry & Growth Architects, RAG Holdings delivers an integrated portfolio of company formation, premium workspaces, corporate services, business advisory, and expansion solutions that simplify every stage of business growth.

The group owns and operates three flagship business centres in Dubai-RAG Global Business Hub in Al Qusais, RAG Biz HQ on Sheikh Zayed Road, and RAG Tower in Al Barsha. Together, these centres span more than 350,000 sq. ft. of premium office space, offering serviced offices, coworking spaces, flexi desks, meeting facilities, and business infrastructure that have helped over 5,000+ entrepreneurs establish their businesses in the UAE.

We serve a growing clientele of more than 9,500 businesses across the UAE, Qatar, India, and Singapore, supporting organisations with mainland and free zone company formation, PRO and government liaison services, Golden Visa assistance, accounting and bookkeeping, trademark registration, market research, and international expansion solutions.

Vision

To deliver high-quality business solutions that empower both aspiring and established entrepreneurs to succeed, while fostering innovation, strengthening communities, and creating long-term value for our stakeholders.

Mission

To be a leading catalyst for entrepreneurial success by providing strategic support, expert guidance, and the resources businesses need to achieve sustainable growth.

We're Officially a

**Great
Place
To
Work[®]**

Certified

JUN 2026-JUN 2027

UAE

TM



At RAG Holdings, our people are at the heart of everything we do. Being Great Place to Work[®] Certified reflects our commitment to building a collaborative, inclusive, and people-first culture where everyone is empowered to innovate, lead, and grow.

From celebrating achievements to fostering meaningful connections, we strive to create an environment where our people feel valued, inspired, and empowered to thrive together.

Great Place to Work[®] Certified



RAG LEGACY



Built on over a decade of experience, RAG connects entrepreneurs across regions through world-class business centers designed for growth and collaboration.

350,000+ sq. ft.
Total Workspace Globally

300,000+ sq. ft.
Total Workspace in Dubai

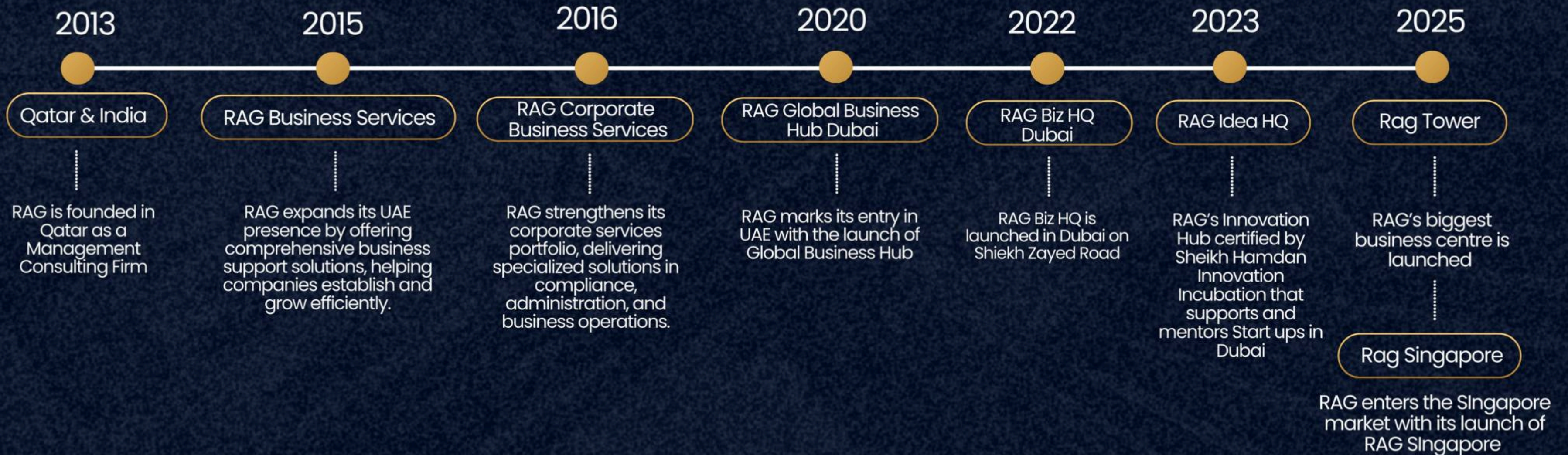
7
Business Centres in UAE,
Qatar, Singapore & India

9500+
Clients Globally

12+
Market Entry Specialist



HISTORY & SUCCESS STORY



CERTIFIED BUSINESS AND STARTUP INCUBATOR

certified
incubator

HI ②
HAMDAN
INNOVATION
INCUBATOR

Service By

مؤسسة محمد بن راشد
للتنمية المشاريع الصغيرة والمتوسطة
DUBAI SME



حكومة دبي
GOVERNMENT OF DUBAI

HI ②
HAMDAN
INNOVATION
INCUBATOR

حمدان
للإبداع
والابتكار

RAG LEADERSHIP



RASSAL AHMED

FOUNDER - CEO

Rassal Ahmed is the Founder and CEO of RAG Holdings, driving the vision of building a globally recognized business consulting and services firm. With extensive experience in the UAE market, he is known for navigating complex business environments and delivering sustainable growth. He has received multiple industry awards and leadership accolades for his contributions to entrepreneurship and business excellence. Under his leadership, RAG continues to expand globally, empowering entrepreneurs with seamless business setup, compliance, and growth solutions, while positioning itself as a trusted global partner through strategic foresight, resilience, and strong market intelligence.

MOHAMMED ASLAM

FOUNDER - DIRECTOR

Mohammed Aslam is the Co-Founder & Managing Director of RAG Holdings, operating across Qatar, UAE, and Singapore, with a vision to build a globally recognized brand by 2050. He leads a diversified ecosystem including RAG Global Business Hub, RAG Biz HQ, RAG Holidays, and RAG Tours & Travels. Under his leadership, RAG has expanded across markets, setting benchmarks in corporate services and enabling entrepreneurs to scale seamlessly. An award recipient, including the Golden Achiever Award (2017) and Asia Fame Awards (2025), he is recognized for excellence in business leadership. With a strong digital presence of 50K+ followers, he drives sustainable growth through strategic vision, operational excellence, and an entrepreneurial mindset.



RAG LEADERSHIP



MOHAMMED RAFI

DIRECTOR - BUSINESS

With more than 13 years of experience in the business centre industry, Mohammed Rafi serves as the Business Director & Chief Business Officer (CBO) at RAG. He plays a key role in driving the company's business strategy, expansion, and innovation.

He was instrumental in shaping the vision and strategy behind RAG's business centre, contributing to the development of its concept, design, and operational approach. Today, RAG has grown into one of the largest business centre providers in the UAE, with premium facilities across multiple prime locations.

His focus remains on creating business environments that go beyond office spaces, supporting entrepreneurs and organizations with flexible, growth-oriented solutions.

DEERAJ RAO

MARKETING MANAGER

Deeraj Rao is a dynamic marketing leader with 13+ years of experience across media, mega events, marketing and brand strategy.

He has worked on global properties including Walt Disney, IPL, and ICC World T20, bringing world-class campaign exposure.

He has led marketing initiatives for large scale events such as Liwa Festival Abu Dhabi and Kayan Wellness Festival Abu Dhabi.

At RAG, he drives brand positioning, storytelling, and growth as a global business consulting enabler.

His strength lies in blending creativity, cultural insight, and strategic execution to deliver high impact results.



RAG LEADERSHIP



LUBNA AZEEM

DIRECTOR - OPERATIONS

Lubna brings 17 years of leadership across growth, change, and complexity with a relentless focus on people, process, and performance. She specializes in process optimization, compliance, and people management that drives real organizational impact. Known for bridging cross-functional gaps and turning complexity into executable outcomes, her work is defined by ownership, bias for action, and front-line leadership.

NOUSHAD ALI

CORPORATE SERVICES MANAGER

Noushad is a seasoned professional with 38 years of experience across accounts, administration, and operations. He plays a key role in ensuring financial accuracy, regulatory compliance, and operational efficiency while building strong administrative frameworks. With a detail-oriented and solution-driven approach, he excels in streamlining processes, managing complex functions, and supporting seamless business execution. His expertise and commitment contribute to organizational stability and sustainable growth.



JOHNSON A.R.

CHIEF FINANCIAL OFFICER

Johnson A.R is a seasoned business consulting expert with over 39 years of industry experience, bringing deep expertise across strategy, finance, and operations. As CFO at RAG Holdings, he plays a key role in financial leadership, strategic planning, and driving business excellence across the organization. He currently also heads the Strategy and Business Excellence division at ISBC, advising organizations on scalable growth and transformation. Throughout his career, he has worked closely with senior leadership to transform businesses into professionally managed, high-performing enterprises. His strength lies in combining strategic insight, operational expertise, and hands-on execution to drive sustainable growth and organizational excellence.

OUR PARTNERS



4500+ Companies Serviced Since 13 Years



ESTEEMED AFFILIATES



Charles Leclerc
Formula One - Ferrari



Miralem Pjanić
Bosnian / Juventus / Barcelona Footballer



Saniya Mirza
Indian Womens Tennis Player



Dinesh Karthik
Indian International Cricketer



Sahal Abdul Samad
Indian International Footballer

COLLABORATIONS

Collaborated with the IIM Bangalore Incubation Centre (NSRCEL) team to explore emerging innovations in India's tech ecosystem and identify opportunities.



Hosted the 4th cohort of AWE (Academy for Women Entrepreneurs) in collaboration with Martina Strong, the US Mission to the UAE, StartAD, and New York University Abu Dhabi.

HUGO BOSS

RAG partners with Hugo Boss to manage corporate services in the UAE, supporting one of the world's leading premium fashion and lifestyle brands.



Officials from Dubai Economy and Tourism (DET) visited the RAG Business Center as part of ongoing collaboration efforts.



Signed a Memorandum of Understanding (MoU) with Accuretta Green, strengthening economic ties and fostering a dynamic business ecosystem between the UAE and Poland.



Lee Cockerell, former EVP at Walt Disney World and a global leadership consultant, serves as an advisor to RAG, guiding innovation and growth.



भारतीय प्रबंध संस्थान बंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Collaborated with the IIM Bangalore Incubation Centre (NSRCEL) team to explore emerging innovations in India's tech ecosystem and identify opportunities

GLOBAL AMBASSADOR NETWORK

We are proudly associated with Brand Ambassadors across 25+ countries, enabling seamless global market access and trusted business expansion

Our strong international network allows us to:

- Facilitate smooth cross-border business expansion
- Provide local market insights and strategic guidance
- Build trusted relationships with key stakeholders
- Support entrepreneurs entering new global markets



GLOBAL AMBASSADOR NETWORK



H.E. Martina A Strong
US Ambassador to UAE



H.E. Vipul
Ambassador of India to Qatar



H.E. Tomasz Sadziński
Ambassador of Algeria



H.E. Tomasz Sadziński
Ambassador of Poland to Qatar



Mr. Oybek Mamatov
Republic of Uzbekistan
Ambassador to Qatar



Andreas Nikolaides
Cyprus ambassador

GLOBAL RECOGNITION

RAG Officially Classified as BIG 5 Consulting Firm in Qatar



After 12+ years of helping entrepreneurs launch and grow in the UAE, we're now expanding to Singapore.

At RAG, we've always been about making business easier. From setup to scale, we've been the go-to partner for founders across the region.

Now, we're taking that vision global.

We're here to support founders and businesses who want to explore new markets, grow internationally, and build in one of the most business-friendly countries in the world—Singapore.

Whether you're a UAE-based company planning to expand, or a first-time founder starting out in Asia, RAG is your trusted partner on the ground.

OUR SERVICES



PREMIUM OFFICE SPACES



Private Office

Get fully equipped private offices sized for your team, plus full access to wide range of premium facilities of the business centre.



Plug and Play

Get a prime business address with a full-year Ejari, allowing you to start business operations without a physical space.



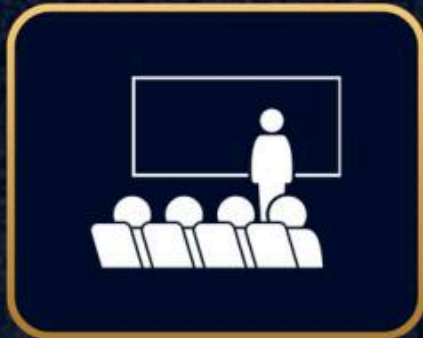
Flexi Office

Access a flexible workspace with a dedicated seat, meeting rooms, a full-year Ejari, and essential amenities to support your startup.



Co-working Space

Work in a startup-friendly space with the freedom to choose your hours. Ditch cafe hopping and enter a focused zone for work.



RAG Arena

Host training sessions for up to 50 attendees in a fully equipped space, coffee counter, and free snacks.



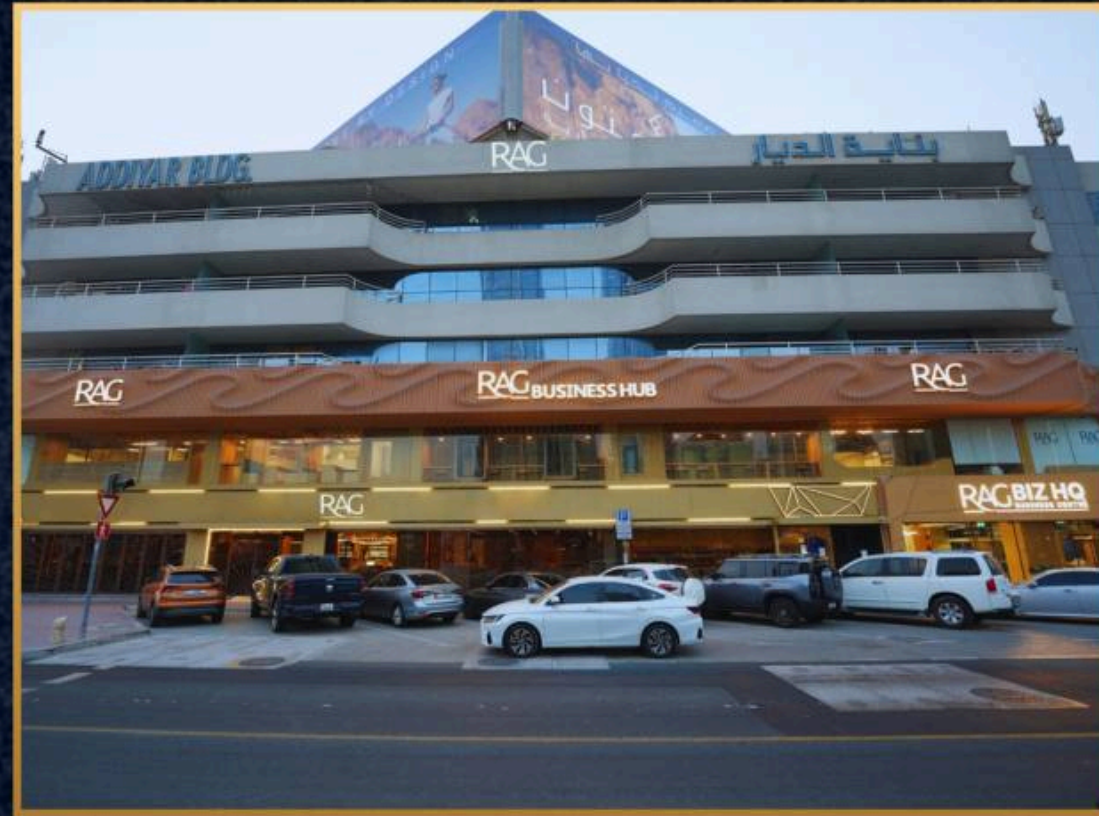
Meeting Rooms

Access well designed meeting rooms for brainstorming sessions, with options for 4, 6, and 10 team members.

RAG HOLDINGS DUBAI



RAG Global
Al Qusais



RAG Biz HQ
Sheikh Zayed Rd



RAG Tower
Al Barsha

RAG GLOBAL

Business Center in Dubai

RAG's journey in UAE began with RAG Global Business Centre at Al Quasis in 2015.

Designed for entrepreneurs and early-stage startups, it continues to serve as a launchpad for new ideas and ventures.

It houses the RAG Incubator and a vibrant coworking space, officially recognized as a certified incubator under the Hamdan Innovation Incubator (Hi2). The center features meeting rooms, shared workspaces, and a supportive community that helps founders collaborate, learn, and grow.

This space represents RAG's foundation and its unwavering commitment to empowering entrepreneurs from day one.



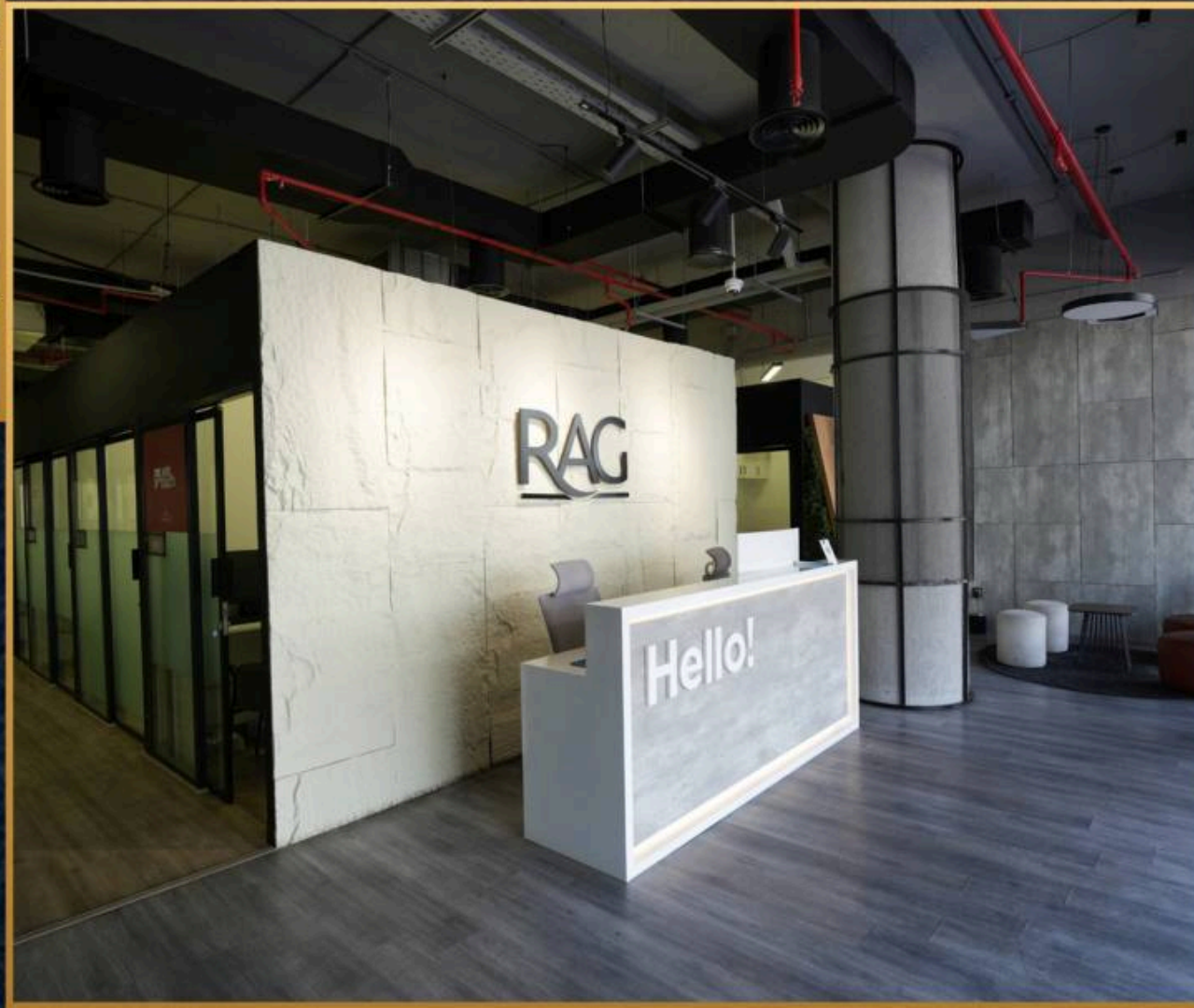
RAG GLOBAL BUSINESS HUB



RAG Global in Al Qusais is more than just an office space. It's a community built around the spirit of entrepreneurship.



Through the RAG Incubator, we provide founders with the tools, mentorship, and environment they need to turn ideas into sustainable businesses. Startups here gain access to coworking zones, private offices, and meeting spaces designed to encourage collaboration and innovation.



With its strategic location in Al Qusais and its strong support ecosystem, this center remains the heart of RAG's mission, to create spaces that help businesses start, grow, and succeed.



RAG BIZ HQ

Premium Business Center in Dubai

With over 12+ years of experience creating spaces that inspire entrepreneurs, we set a new benchmark for premium work environments in Dubai.

RAG Biz HQ is a business center built for ambition. It offers fully serviced private offices, flexible workspaces, elegant meeting lounges, and RAG Arena, a dedicated space for workshops, events, and growing teams.

Every detail reflects what modern founders need, from comfort and community to convenience, all in one address.

RAG BIZ HQ

It's designed for the growth of teams and entrepreneurs who want to build, connect, and expand their business in a premium environment. A space where work, collaboration, and opportunity come together seamlessly.



From fully serviced private offices and flexible work zones to RAG Arena for workshops and business events, every corner of RAG Biz HQ is built to inspire progress. The networking lobby offers a perfect setting to meet clients, hold discussions, and spark new ideas.



Located on Sheikh Zayed Road, RAG Biz HQ brings together everything a modern business needs to work, grow, and scale in one place.

RAG TOWER

The Tallest Business Center in Dubai

After over 12+ years of helping entrepreneurs start their journey in the UAE, we're now taking things to the next level.

RAG Tower is not just an office space. It's a full experience for entrepreneurs.

Spread across 8 floors, it has private offices in different sizes, coworking zones designed for deep focus, and everything a solo founder or a growing team needs to work and grow together.

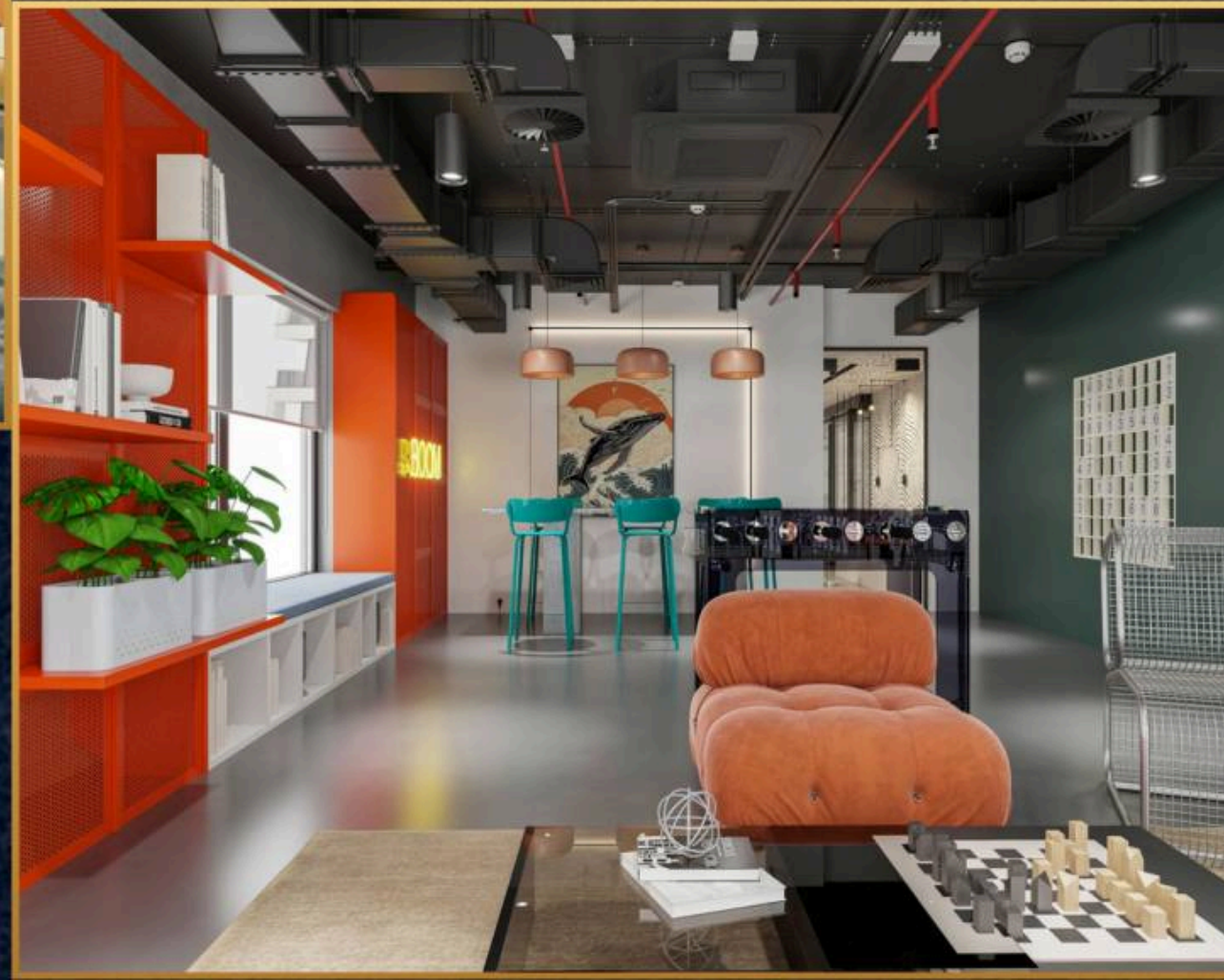


RAG TOWER

It's built for entrepreneurs, founders, and professionals flying into the UAE. A space where work, stay, and community come together seamlessly.



From fully equipped workspaces and comfortable accommodations to networking opportunities that connect you with like-minded achievers, it's all under one roof.



Located in Al Barsha, just 600m away from Mall of the Emirates metro, RAG Tower is designed to save you time, remove the guesswork, and give you everything you need to feel at home while building your dream.

RAG QATAR



Where Our Journey Began Supporting Your Business in Qatar

Back in 2013, RAG began its journey in Qatar, helping entrepreneurs take their first steps into the world of business. Since then, we have expanded to Dubai and beyond, but we have always kept our connection to Qatar alive.

From day one, our mission has been to make business setup and growth simple. Over the years, we have supported founders with everything from licensing and structure to strategy and scaling. That same commitment continues today, as we empower entrepreneurs in Qatar to build, grow, and thrive.

Qatar is where our story started, and it continues to be a place where new stories of entrepreneurship are written every day.



RAG SINGAPORE

Helping You Set Up in Singapore, the RAG Way

After 12+ years of helping entrepreneurs launch and grow in the UAE, we're now expanding to Singapore.

At RAG, we've always been about making business easier. From setup to scale, we've been the go-to partner for founders across the region.

Now, we're taking that vision global.

We're here to support founders and businesses who want to explore new markets, grow internationally, and build in one of the most business-friendly countries in the world—Singapore.

Whether you're a UAE-based company planning to expand, or a first-time founder starting out in Asia, RAG is your trusted partner on the ground.



RAG CLUB

For those who build, lead, and live differently

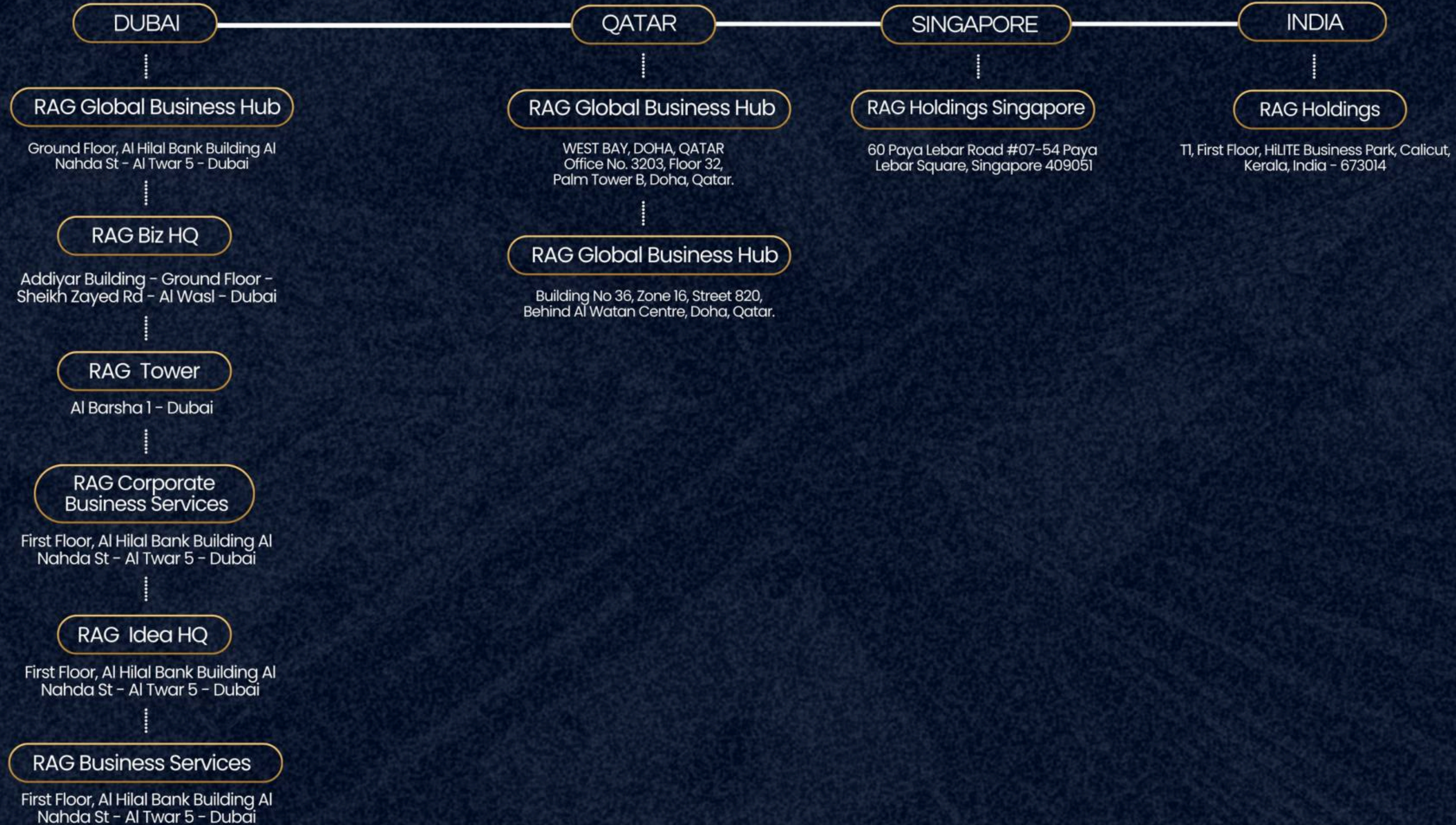
RAG Club aims to bring together founders, investors, and leaders under one network that goes beyond work.

Its goal is to build relationships, inspire collaboration, and offer exclusive experiences that help members grow personally and professionally.

It's about connecting ambitious minds and giving them access to moments and opportunities that money alone can't buy.



OUR OFFICES





UAE | QATAR | SINGAPORE | INDIA





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